

CORAZON PLAYERO





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about Corazon Playero

Founded in 2018 by Isabel Andrade, Corazón Playero emerged from a simple yet profound desire: to blend Isabel's creativity with her passion for fashion into a home-based business. What began as a hobby inspired by her lifelong love for fashion quickly evolved into a venture of "Wearable Art." Isabel chose hats as her canvas, transforming them into vibrant, unique pieces that reflect the sunny, spirited essence of CABO.

By 2020, Corazón Playero's rapid growth necessitated expansion. True to Isabel's vision of empowering women, the brand proudly built an all-female Mexican artisan team. Today, Corazón Playero stands as a testament to female creativity and empowerment, dedicated to enriching the lives of women and their families.







HAT STYLES







ISABELLA

SOPHIE

SANTA MARIA







LUANNA

LEONOR

XIMENA







HANA KAPULA

NAPILI



BAG STYLES

Basket Bag with Leather Accents



AGAVE



CORAZON PLAYERO



EVIL EYE BLUE



ISABELLA BLACK



ISABELLA MULTICOLOR



ISABELLA NEUTRALS



KAPALUA BLUE



KAPALUA BLACK



LEONOR

BAG STYLES

Basket Bag with Leather Accents (cont.)



KAPALUA BLUE



LEONOR



NAPILI BROWN

Tote-ie Frutti



BLUE BONNET BAG



FANCY ROCKSTAR



LEMON-RITA



LOVE CHERRY



PINK BONNET BAG



STELLABAG

CORAZON PLAYERO

EXPERIENCES

COME TO OUR STUDIO

Don't miss the opportunity to witness how local artisans turn traditional embroidery into stunning works of art by designing and purchasing your own customized hat.

We're open year-round, Monday through Friday, from 10:00am to 3:00pm.

Let us know your preferred date and desired appointment time, and we'll ensure everything is set for your visit.



PRIVATE HAT PARTY

What is a Hat Party?

A unique hat personalization experience awaits you and your group. Ideal for bachelorette parties, weddings, birthdays, or just because, our exclusive hat party brings a wide selection of designs directly to your villa.

Choose your favorite hat, select a band/braid, and local artisans will embroider your initials, crafting a truly personalized accessory.

Requirements for Hat Parties

- · Minimum purchase of 10 hats.
- Price is \$295 USD per hat for all models, excluding limited editions. This includes your choice of hat band or braid, and personalized embroidery.
- · A refundable deposit of \$1,000 USD to secure reservation.
- · Deposit forfeited if you cancel within 24 hours from your event.





